## TRANSAIR APPOINTMENT



Mr. Alvin O. Norman

The election of Alvin O. Norman as President is announced by Senator Andrew E. J. Thompson on behalf of the Board of Directors of Transair Limited, Winnipeg.

Mr. Norman, 37, a native of Vancouver, has had extensive experience in airline market research with The Boeing Company in Seattle and has worked closely with Canadian regional airlines in their aircraft planning programs. Previously Mr. Norman was with the American Motors Corporation. Detroit.

Mr. Norman graduated with honours in Civil Engineering and Forestry from the University of British Columbia and did post-graduate study in Business Administration at the Massachusetts Institute of Technology, Boston.

Mr. Norman's appointment coincides with the recent introduction of YS-11A prop-jet airliners by Transair on its northern Manitoba services.